THURMAN GROUP GLOBAL

THE PERSIST METHOD · FOR LEADERS

PERSIST LEADER STARTER.

Your head start on bringing Persist to the people you serve.

Thank you for stepping up to lead. This short starter gives you the why, a real sample session you can run this week, and the two ways to go further. Everything here is drawn from Persist: Your Destiny Awaits.

WHY PERSIST

Getting in was never the hard part. Staying in is. Nearly four in ten students who start college never finish within six years, and the reason is rarely ability. It is the human skills nobody teaches: how a student shows up, how they meet pressure, and who is in their corner. Persist builds those skills, and it works for a small group, a classroom, a chapel, or a campus.

TWO WAYS TO BRING IT

Lead a small group

Use the Small Group Leader Guide to run eight guided conversations. No expertise required. You gather a few people, ask good questions, and keep the room honest.

Get certified

Become a licensed Persist facilitator through a two-day certification, and deliver keynotes, workshops, and the Senior Year Life Skills Lab under license.

A SAMPLE SESSION YOU CAN RUN THIS WEEK

SMALL GROUP · SESSION 1

Getting In Was Never the Hard Part

THE RHYTHM

Every session runs the same five steps: Open, Recap, Discuss, Apply, Close. About sixty to seventy-five minutes. Once you have led one, you have led them all.

THE BIG IDEA

Getting in was never the hard part. Staying in is. What decides whether you finish is mostly not on your transcript.

OPEN

What is one thing you are excited about, and one thing you are nervous about, for what comes next?

DISCUSS

- When you hear "getting in was never the hard part, staying in is," what comes to mind from your own life?
- Nearly four in ten students who start college never finish. What do you think actually causes that, beyond grades?
- What are the skills nobody teaches you that decide whether you stick with something hard?
- Where in your life right now are you in danger of quitting something you started?

APPLY

Name one thing you are determined to finish, and why it matters to you.

CLOSE

One word: what do you most want out of this group?

A WORD ON CARE

> **You are a group leader, not a counselor or a therapist.** That is a good and enough thing to be. If someone shares something heavy, distress, a crisis, or a safety concern, do not try to fix it and do not press for detail. Listen, thank them, and help them get to the right person: a counselor, a pastor, a trusted adult, or the 988 Suicide and Crisis Lifeline. Caring well sometimes means connecting someone to help beyond the group.

YOUR NEXT STEP

Ready to go further? Get the full eight-session Small Group Leader Guide, or explore Facilitator Certification, both at thurmangroupglobal.com/facilitate/. To bring a keynote, a workshop, or the Senior Year Life Skills Lab to your school, visit thurmangroupglobal.com/book-thurman/.

Getting in was never the hard part. Staying in is. Persist: Your Destiny Awaits and the Persist Workbook are available now on Amazon. · Thurman Group Global, Inc. · thurmangroupglobal.com