

Thurman Group Global | College Edge | For Parents

# The Parent's Guide to College Readiness

Our Emotional Intelligence Program bridges the gap between Getting In and Succeeding.

*There Is Greatness Inside*

## ● College Edge Parent Guide

You have worked tirelessly to get your student to the finish line - great grades, applications, acceptance letters. But 1 in 4 college freshmen will not return for their sophomore year. Not because of intelligence. Because of emotional unpreparedness. This guide equips you with the language, framework, and action steps to close that gap before move-in day.

**25%**

Freshman Dropout Rate

**90%**

Top Performer Differentiator is EQ

**23%**

EQ Advantage in Academic Persistence

**EQ-i 2.0**

Gold Standard Assessment

## What Parents **Need to Know**



### EQ vs. IQ: What Really Predicts Success

Research by Goleman established that emotional intelligence accounts for nearly 90% of what sets high performers apart. Test scores get them in. EQ keeps them there.



### The Freshman Myth

Most students overestimate their social and academic readiness, creating a reality shock in weeks 2 through 6. EQ assessment reveals those gaps before the semester starts.



### Personality Wiring Matters

The Maxwell DISC identifies your student's natural behavioral style. Knowing their wiring helps parents communicate across natural tensions and set expectations correctly.



### Stress Management is the #1 Predictor

Research shows Stress Management as the strongest single EQ predictor of college GPA. A student who cannot regulate pressure will underperform regardless of academic preparation.

## Your Action Steps

**01****Enroll in College Edge by Junior Year Spring or Senior Year Fall**

The earlier the assessment, the more runway your student has to build EQ skills before the first day on campus.

**02****Review the EQ-i 2.0 and DISC Reports Together**

Dr. Thurman's certified debrief translates clinical language into actionable insight. Attend the debrief as a family unit when possible.

**03****Adjust Your Communication Style to Their DISC Profile**

If your student is an S-style, they need reassurance. A D-style needs autonomy. Mismatched communication is the silent driver of pre-departure conflict.

**04****Build a 90-Day Pre-Departure Development Plan**

The personalized plan from College Edge identifies 2 to 3 EQ subscales for targeted growth before college begins.

**05****Revisit the Data at Winter Break**

A second debrief at the close of the first semester anchors growth and resets goals for the spring.

## Your Student's DISC Profile

**D - Dominance**

**The Driver**

Direct, results-focused, independent. College risk: authority clashes, overcommitment. Parent tip: frame check-ins as strategy sessions, not supervision.

**I - Influence**

**The Enthusiast**

Social, energetic, optimistic. College risk: over-socializing, poor follow-through. Parent tip: help build accountability partnerships and structured study blocks.

**S - Steadiness**

**The Supporter**

Loyal, calm, deeply relational. College risk: difficulty advocating for themselves, homesickness. Parent tip: rehearse self-advocacy scripts before departure.

**C - Conscientiousness**

**The Analyst**

Precise, systematic, high standards. College risk: analysis paralysis, perfectionism. Parent tip: normalize good enough and build resilience through small planned risks.

## The EQ-i 2.0 Composites

**SELF-PERCEPTION**

Emotional self-awareness, self-regard, and self-actualization.

**SELF-EXPRESSION**

Emotional expression, assertiveness, and independence.

**INTERPERSONAL**

Empathy, social responsibility, and relationship quality.

**DECISION MAKING**

Problem-solving, reality testing, and impulse control.

**STRESS MANAGEMENT**

Flexibility, stress tolerance, and optimism - the most predictive cluster.

*Success is knowing yourself and your purpose in life, growing to reach your maximum potential, and sowing seeds that benefit others.*

JOHN C. MAXWELL

Share with your student:

[thurmangroupglobal.com/guide/students](http://thurmangroupglobal.com/guide/students)

Written directly to your student, with their roadmap.

## Invest in the Whole Student

College Edge includes EQ-i 2.0 and Maxwell DISC assessment, certified coaching debrief, and a personalized development plan - starting at \$1,000.

**Enroll in College Edge**  
[thurmangroupglobal.com/college-edge-pricing](http://thurmangroupglobal.com/college-edge-pricing)