

Thurman Group Global | College Edge | For Students

There Is Greatness Inside of You

The preparation that goes deeper than any test score. Your roadmap to college readiness.

There Is Greatness Inside of You

● College Edge Student Guide

You studied. You applied. You got accepted. But nobody told you that college has a second test that starts Week One - and it has nothing to do with your major. It tests who you are under pressure. The College Edge program gives you the exact tools the world's most successful people use to win that test every single time.

15

EQ Competencies Measured

4

DISC Behavioral Styles

Top 10

WEF 2025: Self-Awareness, Resilience, Empathy

\$1,000

Pre-College Program

What Nobody Told You About College



The Gap is Emotional, Not Academic

Angela Duckworth's research on Grit shows that non-cognitive skills - perseverance, impulse control, emotional regulation - predict college graduation more reliably than SAT scores.



You Have Blind Spots. Everyone Does.

The EQ-i 2.0 assessment measures 15 emotional competencies. It shows you exactly how you handle yourself when things get hard.



Your Personality is a Superpower

The Maxwell DISC identifies your natural style under pressure, how you communicate, what motivates you, and what creates friction. Self-knowledge at this level is the rarest advantage on any campus.

Your 7-Step Roadmap

01**Take the EQ-i 2.0 and Maxwell DISC Assessment**

20 minutes changes your trajectory. You receive a personalized 21-page report that tells you exactly who you are emotionally and behaviorally.

02**Complete Your One-on-One Debrief with Dr. Thurman**

The report is data. The coaching session is transformation. You will leave with a specific development plan tied to your exact scores.

03**Identify Your Top 2 Growth Subscales**

Not all 15 EQ competencies need equal work. The debrief surfaces your 2 highest-leverage growth areas for the next 90 days.

04**Practice Emotional Vocabulary Daily**

Name what you feel with precision - not fine or stressed - but the specific emotion beneath. This single habit accelerates every other EQ skill.

05**Apply Your DISC Style to Every New Environment**

New roommate? New professor? New team project? Run your DISC filter. Adjust before conflict, not after.

06**Build a Stress Management Protocol Before Midterms**

What do you do when pressure peaks? Plan it now. Sleep, movement, connection, anchoring routines - non-negotiable.

07**Stay in the Community at 50% Off**

Once enrolled, College Edge members maintain coaching access at half price. The foundation holds when the support continues.

Know Your DISC Style

D - Dominance

Your Superpower: Drive

You lead, decide fast, push through. Watch for impatience, skipping help. Leverage: take initiative in study groups, run projects.

I - Influence

Your Superpower: Energy

You connect, inspire, light up a room. Watch for distraction, over-commitment. Leverage: your network is your net worth - build it intentionally.

S - Steadiness

Your Superpower: Loyalty

You are consistent, trusted, deeply caring. Watch for staying quiet when you need help. Leverage: your follow-through is what professors remember.

C - Conscientiousness

Your Superpower: Precision

You think deeply, prepare thoroughly. Watch for perfectionism, over-analysis. Leverage: research and detail-intensive work at scale.

The EQ-i 2.0 Composites

SELF-PERCEPTION

Do you know who you are without external validation? Growth starts here.

SELF-EXPRESSION

Can you say what you need - to a professor, a roommate, yourself?

INTERPERSONAL

Empathy is the single biggest career differentiator. Build it now.

DECISION MAKING

Reality testing - checking your assumptions - prevents most freshman mistakes.

STRESS MANAGEMENT

This predicts your GPA more than your study habits. Manage pressure, not just endure it.

You must know yourself in order to grow yourself.

JOHN C. MAXWELL - LAW OF AWARENESS, THE 15 INVALUABLE LAWS OF GROWTH

There Is Greatness Inside of You

College Edge includes EQ-i 2.0, Maxwell DISC, certified coaching, and a plan built for you - starting at \$1,000.

Start College Edge

thurmangroupglobal.com/college-edge-pricing